

## Let Your Outreach Sing

Utilize music's unique engagement of the brain: add a song to your YouTube video, website, live presentation, lesson plan, museum kiosk, etc.

## The Science Bard Crafts Songs Inspired by Your Scientific Research

Your research is fascinating, exciting, challenging, and important, but getting the public interested is no easy task. Monty Harper, a.k.a. "The Science Bard," has been helping scientists "express the cool" in what they do as part of his Born to Do Science program in Stillwater, Oklahoma for the past five years. Now he's making his songwriting services available to scientists everywhere!

## The Process

- Monty will interview you about your work. He is genuinely interested in all the details and will ask insightful questions to gain fairly deep understanding.
- No need to water down the science or avoid talking about your actual research. Monty wants to help you communicate about what you actually do.
- During the interview Monty will help you narrow the topic to whichever aspect of your research he feels will best engage the public's imagination in a song.
- Monty will strengthen his understanding as needed by reading any sources you recommend, including your research papers.
- Monty will focus on the wonder, humor, potential, and human drama inherent in your work. (Rather than focusing on details the public doesn't care about.)
- Monty will target his song to the audience of your choosing: children, families, adults, scientists, laypeople, a mixed audience, etc.
- Monty will present his lyrics for your approval to insure that all the details are accurate. (He won't sacrifice meaning for a rhyme!)
- Monty will present a rough "demo" recording of the song. If you have musical preferences, this will provide an opportunity to explore them.
- Monty will complete a final recording of the song and deliver it to you as a CD-quality .aiff file, with lyrics and chords.
- Pricing includes unlimited license to use your song as you see fit.

## **Pricing and Options**

Fees will vary within the range given based partly on the style and quality of the recording and the amount of time available to complete the project.

### **Digital Single**

One original song inspired by your research  
\$600-1,800

### **Music Video**

Digital Single + a music video featuring your song  
\$1,200-3,200

### **Digital EP**

Three to five original songs inspired by your research group  
\$1,800-7,800

### **Digital Album**

Ten to twelve original songs inspired by your research group  
\$6,000-19,500

### **CDs / DVDs**

Physical copies of your songs and/or videos manufactured  
\$2-5/unit, 300 minimum

### **Outreach Project**

Any combination of songs, videos, and extras, such as audio or video interviews to help give the songs context. We'll design the project together to fit your needs and budget.

## **Funding**

Monty is happy to supply a letter of intent, bio, and resume so that you can include his work in the outreach portion of your research grant.

## **Getting Started**

To start a conversation about your songwriting project, please contact Monty at [monty@montyharper.com](mailto:monty@montyharper.com). Include a link to your website, an estimate of when you'll need the song, and any questions you have. There is no cost or obligation until you return a signed contract.

**Sample "Science Bard" songs are available here:** [www.MontyHarper.com](http://www.MontyHarper.com)